

Covid-19 Research Procedures:



Group PLC
Innovation Quality Service

Covid-19 Research Procedures:

Spark Emotions Limited is dedicated to ensuring the safety and wellbeing of our employees, and that of the general public when undertaking research in the field. We are taking every step to reduce risk at each stage of the research process.

We have produced the following information and guidelines for how all Spark Emotions research should be conducted, in line with the UK government's recommendations on how to stop the spread of Covid-19 (<https://www.gov.uk/coronavirus>), and the MRS Post-Covid-19 Lockdown Guidance: Undertaking safe face to face data collection (<https://www.mrs.org.uk/standards/undertakingsafe-face-to-face-data-collection>). Where our work takes place globally, as well as our own guidelines, we take any additional steps as required by local government.

Hand washing and Hygiene Etiquette:

- Thorough hand washing must be undertaken before and after each research shift, and throughout the day. Particularly after interactions with members of the public.
 - ▶ Hand washing must be 20 seconds in length and must always involve soap and water (or antibacterial hand sanitiser only where this is not possible). (<https://www.nhs.uk/livewell/healthy-body/best-way-to-washyour-hands/>)
- Any employees displaying any symptoms of Covid-19 will not conduct any research and must follow government guidelines before returning to work. (<https://www.gov.uk/government/publications/covid-19-stayat-home-guidance>)

- Any participants displaying any symptoms of Covid-19 should not attend the research and must immediately follow government guidelines. All participants will be screened for Covid-19 symptoms prior to the research (in line with MRS guidelines).
- All coughs and sneezes must be into the upper arm or elbow, never into the hands.
- All facial tissues must be thrown away after use.
- Hands must be washed after touching the face in any way.
- Where an interaction is made with another person (including employees and members of the public), a distance of 2 metres must be kept where possible.

Masks:

- Disposable Masks will be worn in line with local government requirements and aligned to the individual respondents' disposition. Disposable masks can be provided for respondents who request them.
- These will be disposed of immediately after use. Hands must be washed after removing any Disposable mask.

Equipment:

- All equipment must be sanitised before and after use (as well as routinely when not in use).
- All surfaces involved in the research process must be thoroughly cleaned before, during, and after the fieldwork.

Before each research shift:

- Employees will follow client's internal testing protocols where they exist, and also undergo Rapid Flow Tests before and after fieldwork and every other day during fieldwork.
- Should an Employee receive a positive test for Covid-19, they will desist immediately from fieldwork and follow the local guidelines regards further testing, self-isolation and quarantine.

In order to reduce the risk of transmission only a limited number of employees are able to access equipment where necessary.

Due to the evolving nature of the pandemic, these guidelines are being constantly reviewed in order to keep up to date with government's advice - <https://www.gov.uk/coronavirus>

If you want to discuss these guidelines further, or if you have any other questions, please email us at hello@sparkemotions.com